



BTS TECHNOLOGIES, INC. PROVIDES REMOTE PERFORMANCE MANAGEMENT SOLUTIONS TO CUSTOMERS

Leading Unified Communications Provider Helps Customers Pre-Assess and Continuously Monitor Network Infrastructure for Smooth Operations

BIRMINGHAM, AL - May 26, 2011 – BTS Technologies, Inc., an industry leader in unified communications, announced today that the company is providing its customers with Remote Performance Management Solutions. This technology offers a cost-effective remote monitoring and management capability to diagnose underlying network problems, assess network readiness and monitor application performance. This advancement is allowing businesses to capitalize on powerful applications such as VoIP, video, SaaS/ cloud services, disaster recovery and desktop virtualization.

Gartner analysts caution that “75 percent of enterprises that do not perform a pre-implementation analysis of their IP network infrastructure will not achieve a successful VoIP implementation.” Transitioning physically separate voice and data networks onto a single shared infrastructure without compromising the quality of either voice traffic or data traffic will require new practices and procedures. Remote Performance Management Solutions play a central role in successful network assessment.

“The cloud is growing and as a result businesses are becoming increasingly dependent on cloud-based technologies to run their businesses,” commented Roger Wentowski, President of BTS. “One example revolves around VoIP technology. Many business owners are attracted to VoIP because of its cost savings and applications that drive employee productivity; however some business owners hesitate because they are concerned about sacrificing call quality. This often occurs when companies conduct business with a technology provider that does not have the proper technical expertise or the tools to successfully deploy IP based solutions. Leveraging advanced Remote Performance Management Software pinpoint network drains, all the way down to the appliance. The tool provides valuable insight that can determine which appliance such as a PC within an organization is sucking up bandwidth causing poor voice or video quality.”

In order to keep up with the rapid pace of technology, data networks will need to become much stronger, faster, flexible and transparent. The success of a business’s operations will be strongly correlated to network performance and Remote Performance Management Solutions allow businesses to

diagnose network issues and resolve problems immediately. Data networks are the lifeblood of business operations and companies like BTS are proactively protecting their customers, increasing their profitability and providing them with a competitive advantage.

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble -free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.